



LISBOA - 16 de FEVEREIRO 2012
5º SALÃO DAS VIAGENS DE NEGÓCIO

Wipolo mobile & social solution
For Small & Medium Business
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CEO

amadeus
Your technology partner



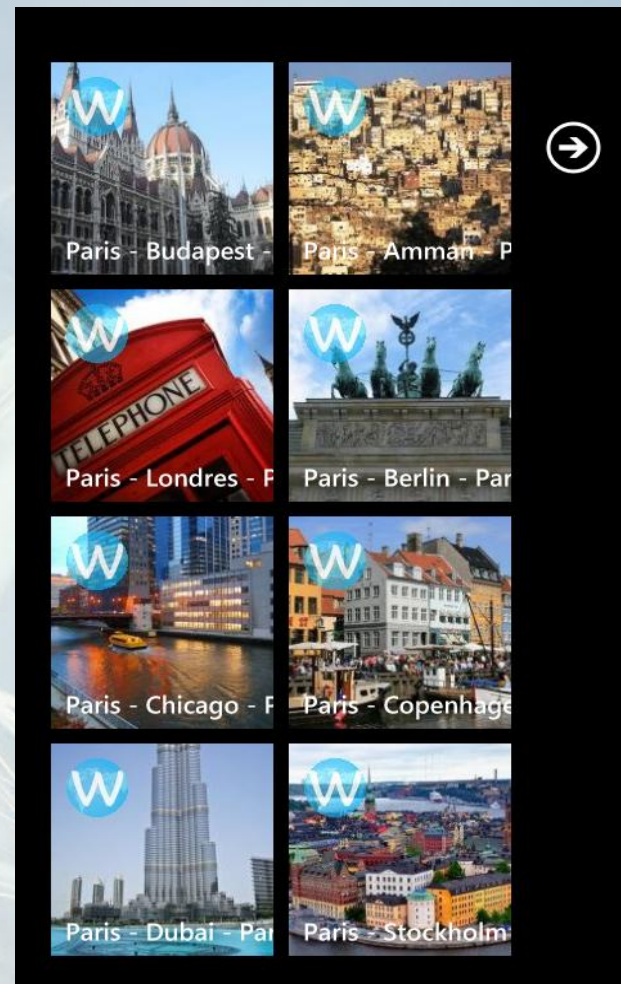
UMA INICIATIVA

travelstore



Mission

- Bring mobile and social service to your corporate customers:
 - Save stress
 - Increase productivity
 - Increase travelers comfort
- Offers innovative reporting solutions to travel agents and corporates



Who we are

- Creation date: October 2008
- Industry: Travel
- Team: 10
- Trip volumes: 7.000 / month
- Growth: +300% (2010 vs 2011)
- Last reward « best business traveler experience » at Top Resa in Paris sept 2011



Wipolo Product

- Which value will bring Wipolo to your customers?

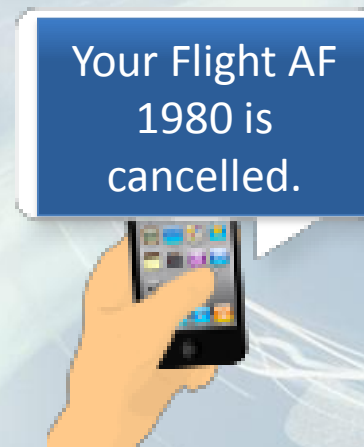
Wipolo: trip itineraries on mobile

- All trip itineraries on mobile (Flights, Trains, Hotels, Car rentals, ...)
- **Customer benefit: I have all my trip plans in my pocket and I can check any trip details in 1 clic online & offline (information back up on the mobile)**



Wipolo alerts engine

- Wipolo monitors flights (all over the world) and trains (France only) and sends SMS alerts in case of schedule change or cancellations
- **Customer benefit: save time and stress**



Wipolo notifications engine

- Wipolo monitors flights (worldwide) and trains (France only) and sends a SMS notification 3 hours before flight departure with gate and terminal and on average 15 minutes before train departure with track number
- **Customer benefit: save time and stress**

Your flight AF 7
is scheduled at
CDG Terminal
2E Gate 27



Wipolo social engine

- Connect your trips with your colleagues, your assistant and your family
- Get organized if you are planning a trip with different people
- Check trip calendar of your colleagues
- **Customer benefit: Save time to planify your trips**

The screenshot displays a social feed with three entries:

- Nicolas Peltier**: "Is coming back from a trip to Stockholm on Thursday, February 9, 2012." Includes a photo of Stockholm and a camera icon. Action links: Comment - Watch the video - View trip.
- Lucas Girard**: "Is going on a trip to Cravant on Friday, February 10, 2012." Includes a photo of a building and a camera icon. Action links: Comment - View trip - Have a good trip!
- Julien Victor**: "Is coming back from a trip to Poitiers on Wednesday, February 8, 2012." Includes a photo of a landscape and a camera icon. Action links: Comment - Watch the video - View trip.

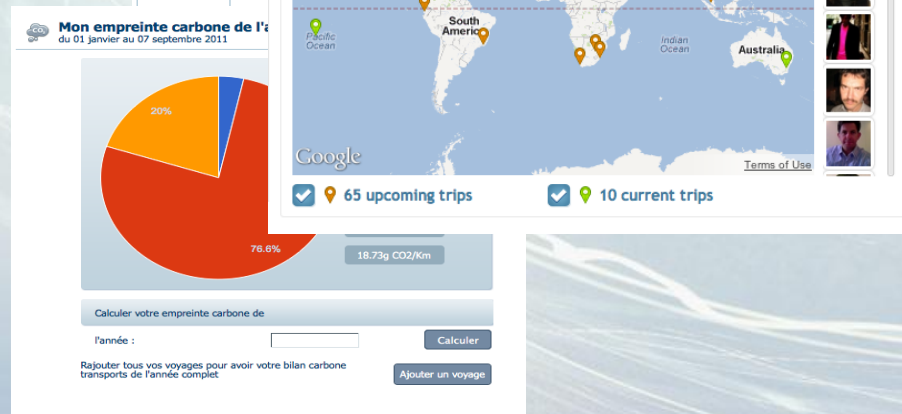
Wipolo productivity tools

- Wipolo synchronizes my calendar automatically (Outlook, Gmail, Lotus)
- Wipolo saves my trip history
- Wipolo calculates my carbon footprint
- Wipolo geolocates my team

Agenda

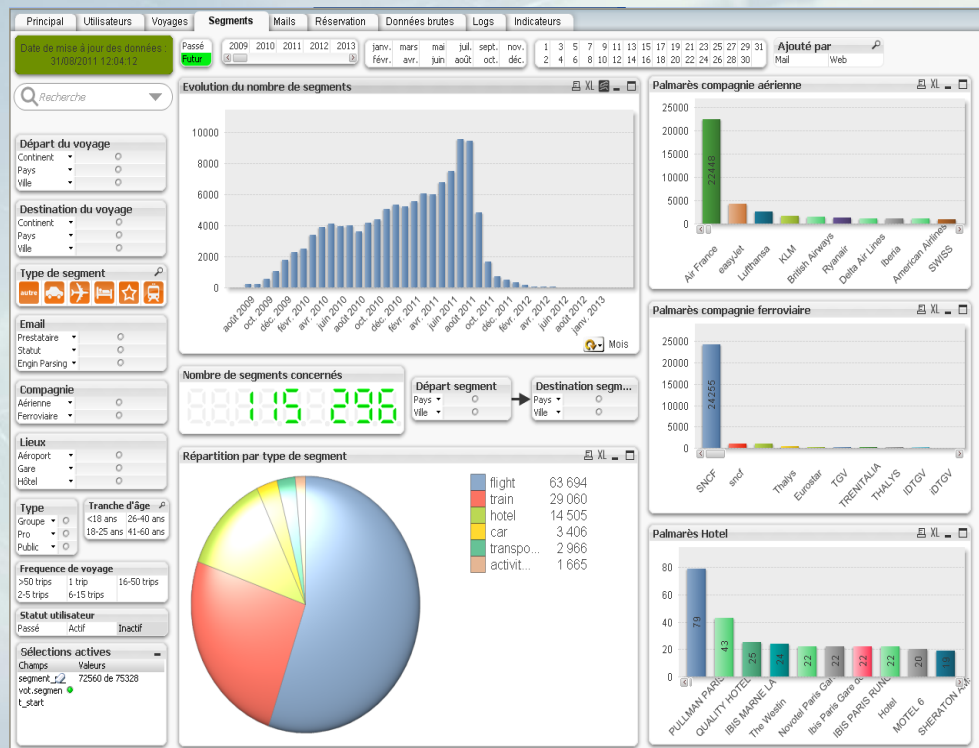
aujourd'hui
 Août 2011

| Lundi | Mardi | Mercredi | Jeudi | Vendredi | Samedi | Dimanche |
|----------------------|---------------------------|----------|-------|----------|--------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Sud (Saint Christol) | | | | | | |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| Sud (Saint Christol) | | | | | | |
| 15 | | | | | | |
| Sud (Saint Christol) | | | | | | |
| 22 | Paris - Marseille - Paris | | | | | |
| 29 | | | | | | |



Wipolo reporting tools

- **Account reporting**
 - Providing a specific report to the travel agent for corporate account
- **Super user interface**
 - A web secure interface with corporate travel dashboard and corporate geolocate function



Business solution

- How to integrate Wipolo in your backoffice engine?
- What is the process workflow?

Automatic account creation

Travel agent transfers
excel files with
company name,
travelers names,
emails, phone number

Travel Agent

wipolo
Connect your travels

Wipolo creates automatically
travelers' account and generates
a welcome tutorial email

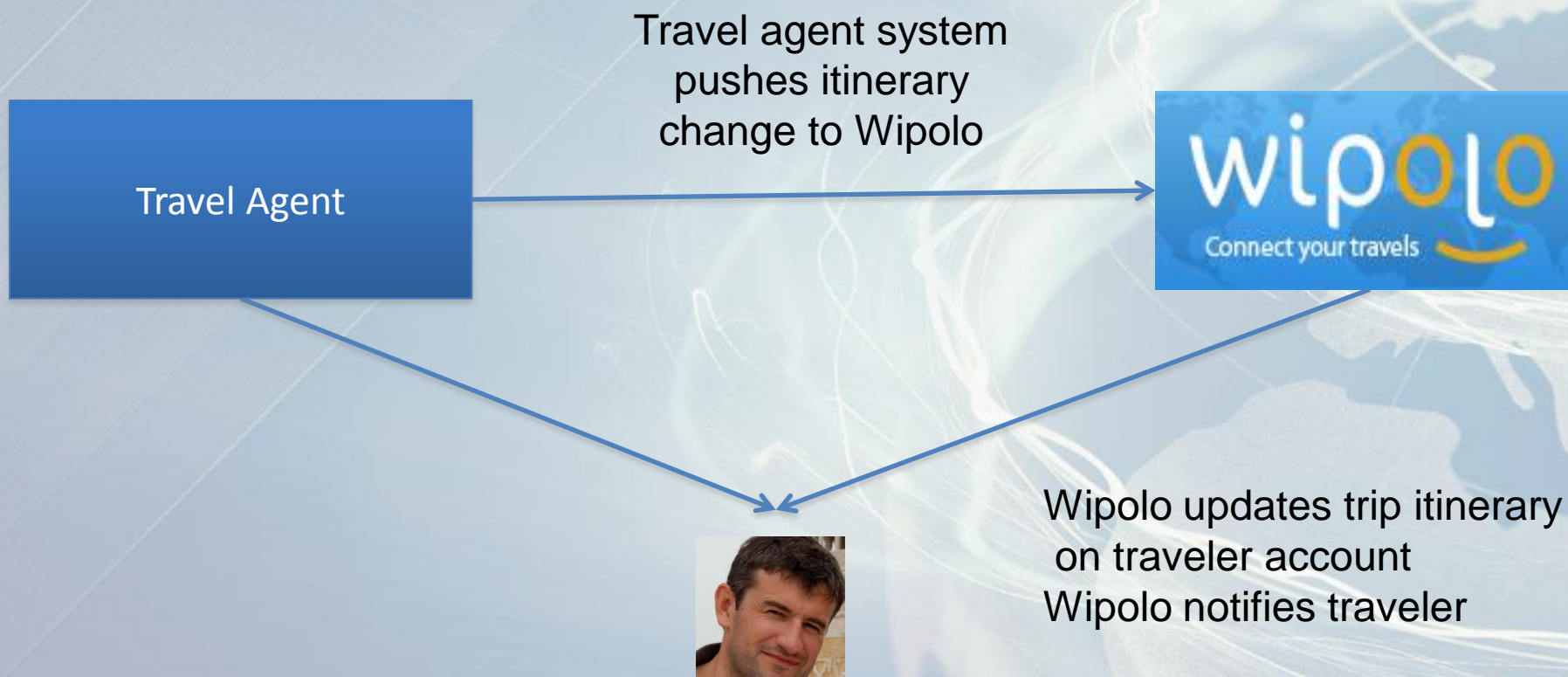


PATROCINADORES

Automatic itinerary integration



Automatic itinerary updates



Easy Pricing

- A pay per use pricing model
- A full indirect model (no conflict of interest)

Wipolo service package

INTEGRATION
Backend integration

PRODUCT
Mobile application
Alerts engine
Notification engine
Social engine
Productivity engine

REPORTING
Reporting for travel agent
Reporting for customers
(travel managers)

Integration pricing

Travel agency integration service pack

Audit

Integration plan

Integration development

Testing

Pilot account

Pricing: standard ISV pricing

Product Pricing

Pack Pro 1000

1000 SMS
400 trips (on average)

Pricing: 1.500 € HT
(indirect billing)

Pack Pro 3000

3000 SMS
1200 trips (on average)

Pricing: 3.500 € HT
(indirect billing)

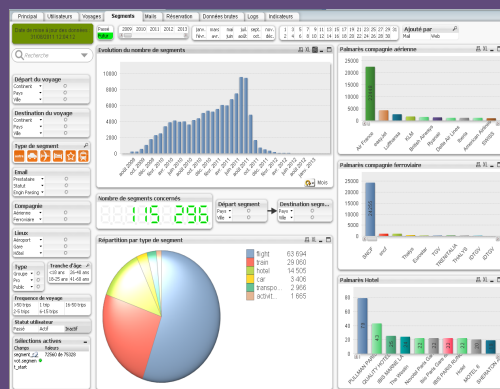
Pack Pro Plus

Volume > 10.000
SMS

Special pricing on
demand

Reporting pricing

Dedicated and secure interface for super users



Pricing: Subscription / year

Contact

Any questions? Please contact us we will be happy to help.

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